

# Data in public communications



Giuseppe Sollazzo  
*Battistini Lecture*

*Institute of Advanced Studies, University of Bologna*

1 December 2020

# Some definitions

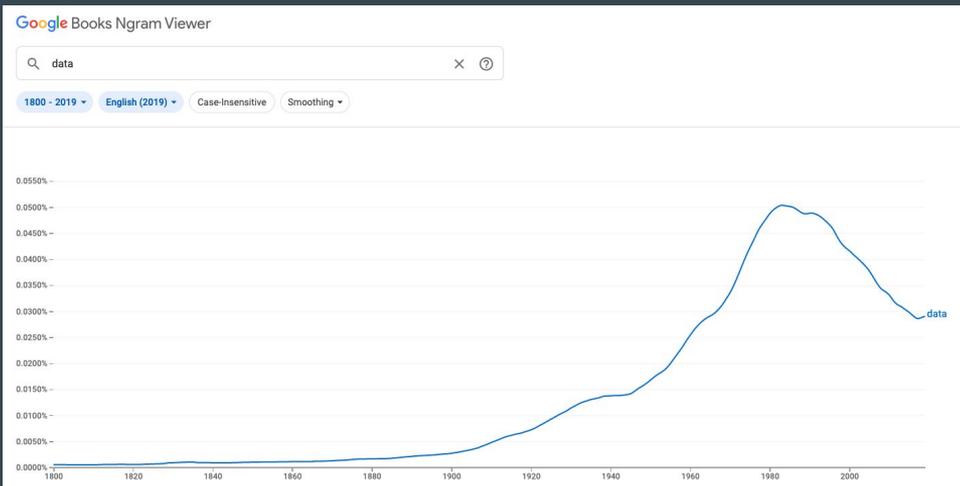
**Data** can be stored in a digital form processed on a computer

**“Public”** means intended for the broadest audience possible

## Aims

1. Historical and technical elements of data in public communications
2. The advent of official statistics in public communications
3. Data in the recent pandemic
4. Common problems of data communications

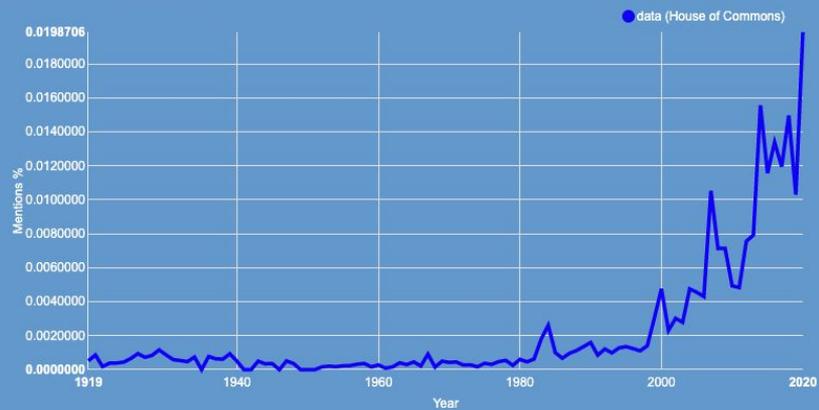
# “Data”



Parli-N-Grams About

N-Gram 1 data at the House of Commons

+ Search Reset



*“Di più avrei potuto fare, specialmente nel campo statistico, se non ci fosse nel nostro paese, e nei privati e negli enti morali, una tal quale ritrosia a confidare al dominio del pubblico dati, fatti e notizie.”*



*“I could have done more, especially in the statistical field, if there was not in our country, and in private individuals and moral bodies, such a reluctance to confide in the public domain data, facts and news.”*

(Il Trentino, 1898)

Cesare Battisti

[Wikipedia, Public Domain](#)

*“Non tutta la regione compresa fra i limiti dell’Italia fisica coincide coi confini dell’Italia linguistica.”*

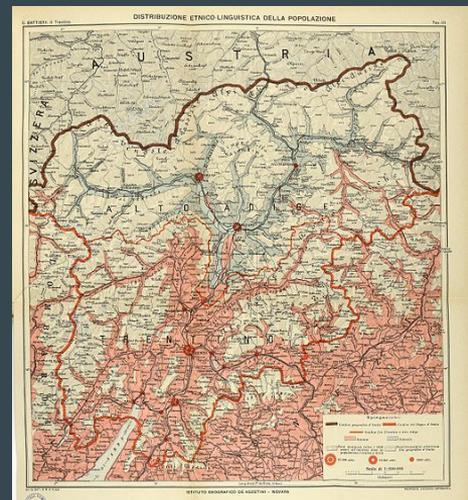
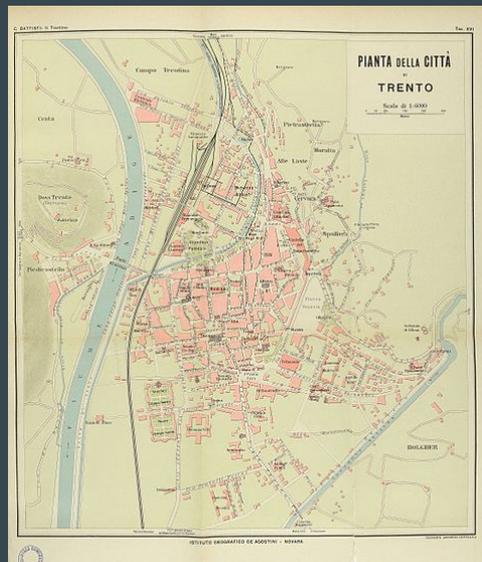
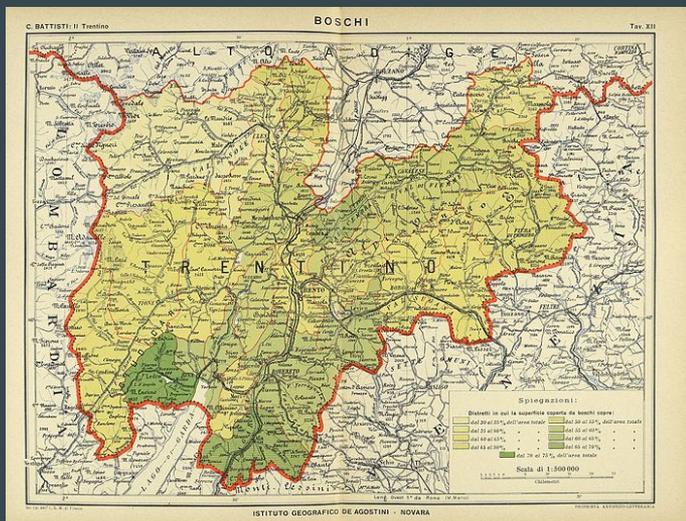


*“Only part of the region within the geographic borders of Italy coincides with the borders of linguistic Italy”*

(Il Trentino, 1898)

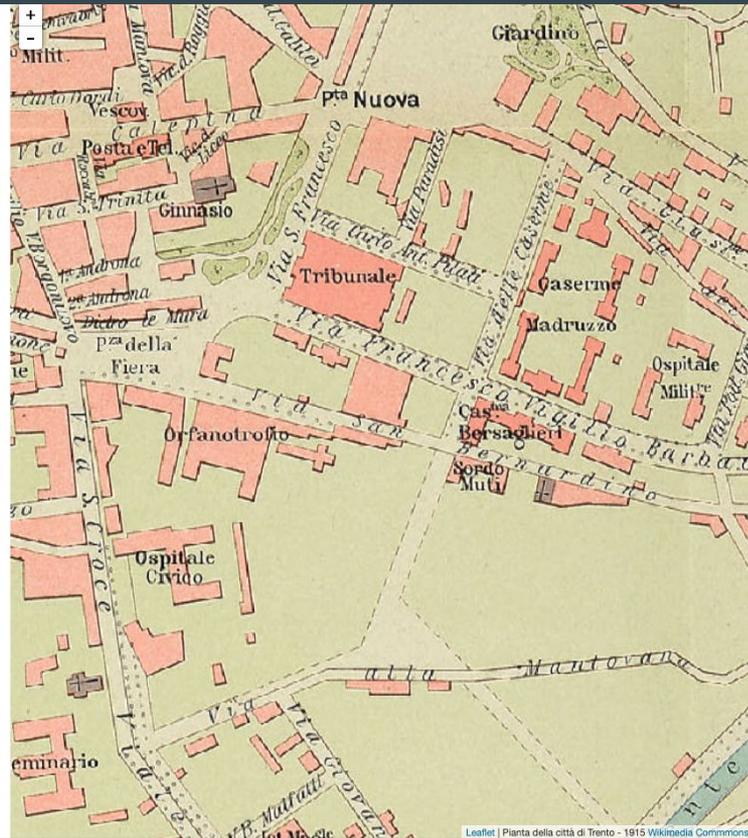
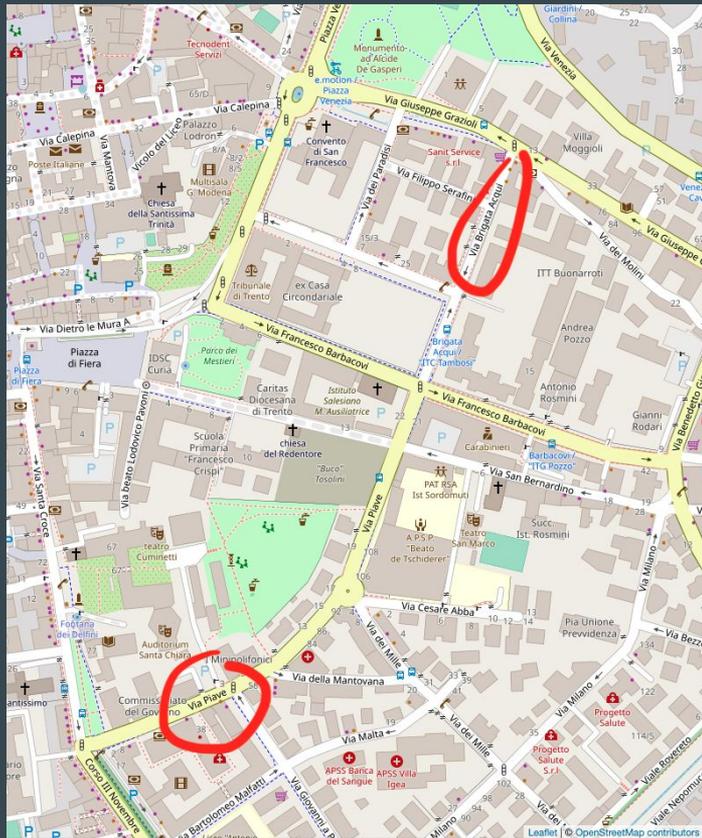
**Cesare Battisti**

[Wikipedia, Public Domain](#)



Cesare Battisti, Il Trentino (1915)

[Wikipedia Commons](#)



# Trento, today and in 1915

"Trento nel 1915", Labmod



Number of provinces [\[hide\]](#)

Year	Provinces
1861	59
1866	68
1870	69
1923	75
1924	76
1927	92
1934	93
1935	94
1941	95
1944	94
1945	93
1947	91
1954	92
1968	93
1970	94
1974	95
1992	103
2001	107
2004	110
2016	107



# Provinces of Italy 1942 vs 2020

[1942, Wikipedia](#)

[2020, Wikipedia](#)

Crimea	Russia Ukraine	<a href="#">45.159/34.634</a>	In 2014, Russian forces occupied and annexed the Crimean peninsula, seizing it from Ukrainian territories. Russian claims to Crimea are not internationally recognized. The United Nations, through General Assembly Resolution 68/262, affirmed that Crimea was part of Ukraine and that Russia's annexation is invalid. Several nations imposed international sanctions on Russia in reaction to its action.
Aegean dispute, Imia/Kardak	Greece Turkey		Broad number of delimitation disputes about a.o. national airspace, territorial waters and exclusive economic zones. Includes Imia/Kardak dispute.
Mont Blanc summit dispute	France Italy		France asserts that the principal peaks on the Mont Blanc massif – Dôme du Goûter, Punta Helbronner, and Mont Blanc lie in French territory, while Italy asserts that the summits are shared.
Carlingford Lough and Lough Foyle boundary dispute	Ireland United Kingdom		Lough Foyle divides County Donegal, Republic of Ireland, and County Londonderry, Northern Ireland. Carlingford Lough divides County Louth, Republic of Ireland, and County Down, Northern Ireland.
Gibraltar	United Kingdom Spain		Dispute over the interpretation of the Treaty of Utrecht and the location of the border.
Dollart/Dollard bay	Germany Netherlands		The exact course of the border through this bay is disputed, yet the countries have agreed to disagree by signing a treaty in 1960.
Lake Constance	Germany Austria Switzerland		Switzerland holds the view that the border runs through the middle of the lake. Austria is of the opinion that the contentious area belongs to all the states on its banks. Germany holds an ambiguous opinion.
Olivenza and Vila Real (including the municipality of Tálga)	Spain Portugal		In 1801, during the War of the Oranges, Spain, with French military support, occupied the territory of Olivenza (in Portuguese <i>Oliveira</i> ). During the Treaty of Vienna (1815), the signatory powers (including Spain) agreed with the Portuguese arguments concerning its claim on Oliveira but Spain never fulfilled its duty of giving the city of Oliveira and its territory back to Portugal.
Croatia-Serbia border dispute	Croatia Serbia		Limited areas along the Danube Parts of Osijek-Baranja and Vukovar-Syrmia Counties and West and South Bačka Districts
Gulf of Piran	Slovenia Croatia		An agreement was signed (and ratified by Croatia's parliament on 20 November 2009) to pursue binding arbitration to both the land and maritime portions of this continuing dispute. In 2015 collusion between the Slovenian judge on the arbitration panel and a representative from the Slovenian government was uncovered. The Croatian Sabor voted to withdraw from the arbitration, citing allegations of significant breaches of arbitration rules by Slovenia as the reason. Despite this the arbitration tribunal continued its work, issuing a ruling in 2017.
Prevlaka	Croatia Montenegro		

# Disputed territories

[OpenStreetMap](#)

**mikelmoron** 2011-07-30 22:19:14 #9

**Member**  
Registered: 2011-07-30  
Posts: 24

Hello everyone

Mikel here, the guy who is honestly trying to make OSM better for everyone. I'm happy to post here about what's going on, there's definitely a lot to talk about. Let me just say I'm travelling tomorrow, so might be delayed in my replies.

First of all, I did not start this issue myself, but only was made aware of it, and offered to help after understanding the issue. This is not my personal interest, and honestly, if East Jerusalem mappers would've been happy with the previous state of things, I would definitely had not gotten involved. They did not want to continue the dispute in the database, so I arranged a meeting. In fact, the first meeting we had, this was only supposed to be a minor note to a general conversation on mapping here.

The short story right now is that we reached an agreement on Wednesday, and I'm working quickly to see it implemented. The DWG was asked to place the same name tag restriction on the East Jerusalem node as on the Jerusalem node. They have not done so yet, and I've just sent an urgent reminder to DWG to do this. I'm following up on the rendering with the mapnik developers ... if you've seen that thread, it's a tricky problem, but Dane is taking it very seriously. He's one of the brightest and most dedicated devs out there, so let's give him a chance.

No I didn't agree to a deadline to get the agreement implemented, and in retrospect I should have. It was a lengthy, difficult meeting, and I was admittedly short of patience at the end. I've already said so to dimka in a private thread. Let's say 6 weeks to do this; and hopefully much quicker.

Let me clarify, I am not the head of the DWG. I used to be, but stepped down 1.5 years ago. The OSM wiki has been updated, and the OSMF wiki right now is unresponsive, so I can't change it. Even if I had been involved in the DWG now, I would have excused myself from any decision making by the DWG, because I had been so involved in the mediation.

The rendering is important to the East Jerusalem mappers. It's very important to many OSM users. The mapnik rendering is a resource provided by the OSMF ... so there's a responsibility there equal to the data. The rendering is not important to talkat, and dimka told me it is important to him. In the discussion last week, I had to make very certain that everyone understood what they were agreeing to. talkat and dimka have interpreted this as me pushing an agenda, and that is totally incorrect. *Patience and care is needed, especially with complicated issues, and my only goal was to make sure everyone understood.*

The East Jerusalem mappers are OSM mappers, but newer mappers, and not especially welcome people who want to learn more, not invite criticism because they "don't know it is not "another instrument in their political struggle", but their desire to make a map the East Jerusalem wanted to see this reflected on the map. Jerusalem is a complicated plac

## Jerusalem Name Dispute

-Mikel

### Case

There was a dispute/edit war over the contents of the "name:" tag for the city of Jerusalem (<http://www.openstreetmap.org/browse/node/29090735>). While involved parties were happy with the various name:language tags, they could not agree on suitable content for the main "name" tag (Hebrew, Arabic).

### Resolution

Data Working Group decided that the node shall not have a name tag at all until involved parties can agree on something. Specialist maps can still render the language-specific name:language tags if desired, and it is not unusual even for large cities not to be named on the main OSM map (due to name collisions etc) so the downside of not having a name on the main map is acceptable. DWG hopes that involved parties will come to a resolution. **Until that time, please refrain from re-adding a name tag to this node (or creating a new city node for Jerusalem).** Data Working Group has added a "note" tag explaining the situation and will remove that once an amicable resolution has been reached.

In addition, the name tag of the place=suburb node for East Jerusalem (<http://www.openstreetmap.org/browse/node/299937491>) has been converted to name:ar so that neither Jerusalem nor East Jerusalem now have a name tag.

## Jerusalem - "Edit War" over Jerusalem - meeting with East Jerusalem mappers

d	
2011-07-26 09:38:05	#1
Hi all,  tomorrow (Wednesday, July 27th) a meeting will take place between Israeli and East Jerusalem mappers.  Apparently, the East Jerusalem mappers complained to OSM that the default rendering of the node "Jerusalem" ( <a href="http://www.openstreetmap.org/browse/node/29090735">http://www.openstreetmap.org/browse/node/29090735</a> ) on the main mapnik layer is in Hebrew, and it is prominent even on lower zoom levels (because it is tagged as "capital"). The name tag of the node had previously been being changed back and forth (see history). I am not exactly sure WHY the current state of affairs constitutes a problem for East Jerusalem mappers (I can only guess), so the aforementioned meeting (organized and mediated by a third party representing OSM Foundation) will try to settle this "Edit War" (sic.)  If anyone wishes to take part, please contact me via private messages. It is important not to ignore this issue.  dimka	
2011-07-27 11:31:29	#2
The meeting is taking place at the Independence Park ( <a href="http://www.openstreetmap.org/browse/way/4705691">http://www.openstreetmap.org/browse/way/4705691</a> ), today at 7.30 pm.  dimka	

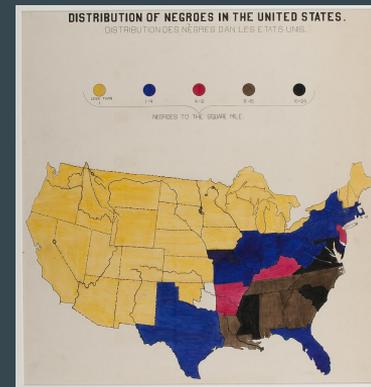
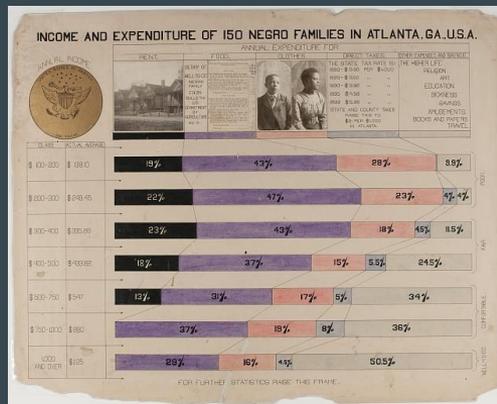
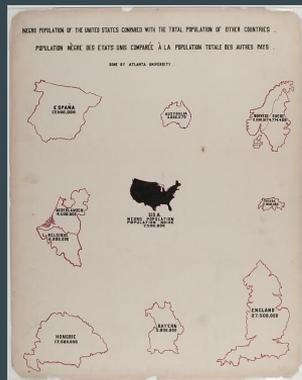
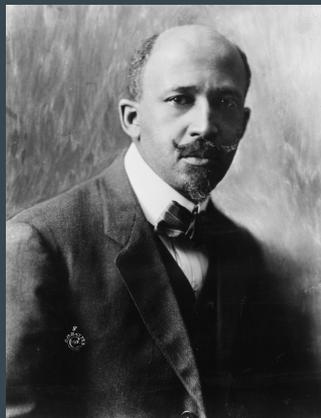
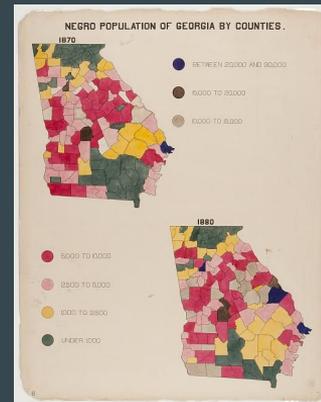
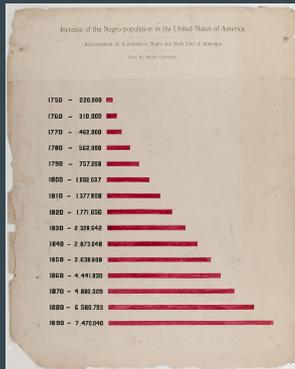
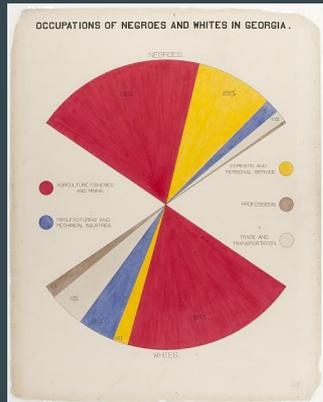
Jerusalem is an edge case to everything.

# Edit war over Jerusalem

[OpenStreetMap Forum](#)

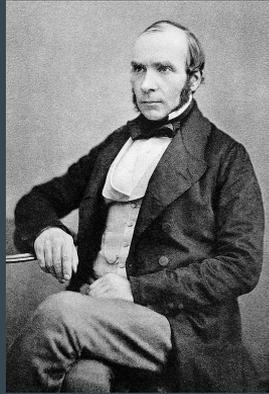
[OpenStreetMap Data Working Group Disputes](#)

# Historical elements



# William Edward Burghardt Du Bois

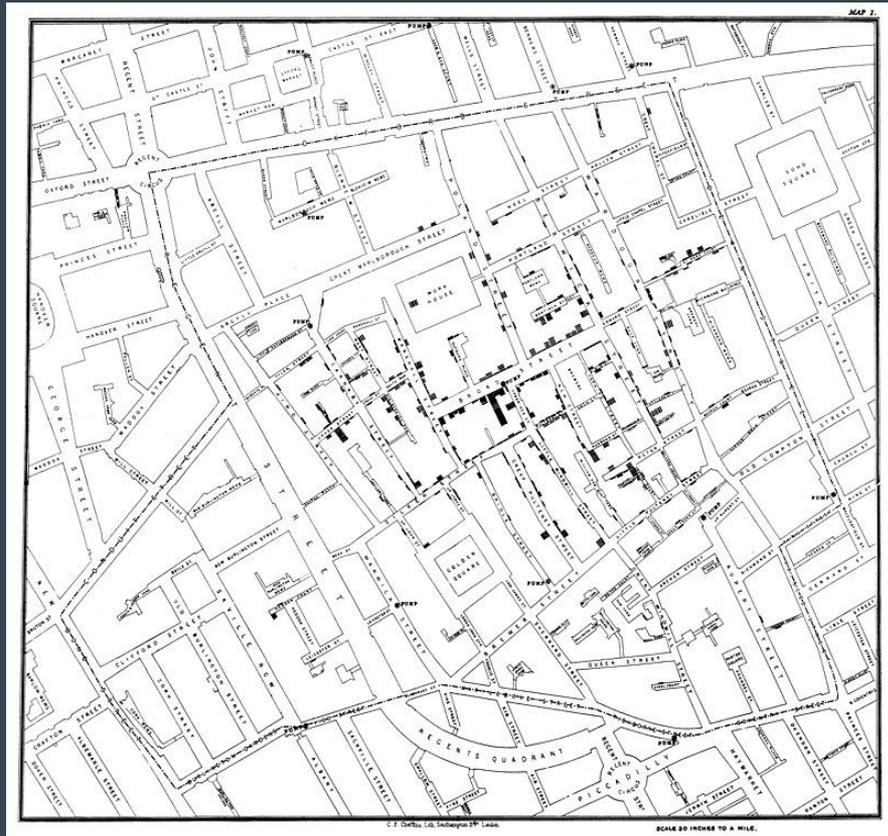
[Wikipedia](#)  
[Library of Congress](#)



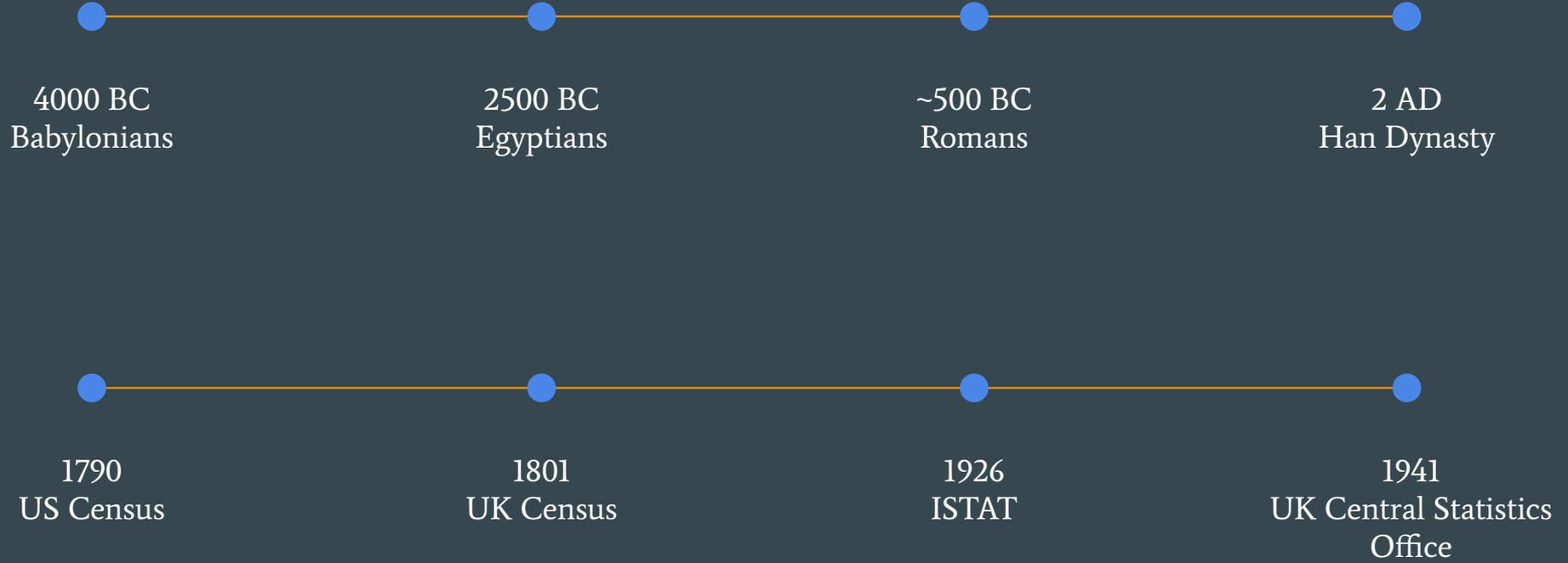
John Snow

[Wikipedia \(portrait\)](#)

[Wikipedia \(map\)](#)



**Official statistics**



## Timeline of census history

## Process

How is the data collected?

## Definitions

How are common sense concepts translated into data?

# NEWS

## UK unemployment falls to 1.44 million

© 24 January 2018



GETTY IMAGES

UK unemployment fell by 3,000 to 1.44 million in the three months to November, official figures show.

The number of those in work increased sharply and wages rose at their fastest rate in almost a year, the Office for National Statistics said.

As well as calculating precision measures around the numbers and rates obtained from the survey, we can also calculate them for changes in the numbers. For example, for September to November 2017, the estimated change in the number of unemployed people since June to August 2017 was a small fall of 3,000, with a 95% confidence interval of plus or minus 77,000. This means that we are 95% confident the actual change in unemployment was somewhere between an increase of 74,000 and a fall of 80,000, with the best estimate being a small fall of 3,000. As the estimated fall in unemployment of 3,000 is smaller than 77,000, the estimated fall in unemployment is said to be "not statistically significant".

## Misreporting of survey data

*“Anyone  
aged 16, or over,  
who has completed  
at least one hour of work per week”*

Definition of employment used in official UK statistics

ONS

### 4.3 House of Commons Library claimant rates

As stated above, the House of Commons Library has amended the denominator it will use to produce claimant rates from December 2019:

- From December 2019, the Library will calculate the rate as the number of claimants divided by the **total population** aged 16-64. This is also how the ONS calculate their claimant rate, meaning that the figures on the [Library dashboard](#) will be the same as the figures provided on the [ONS Nomis website](#).
- Prior to December 2019, the Library calculated the claimant rate as the number of claimants divided by the **economically active population** aged 16-64.

#### Why has the library changed its denominator?

The claimant rate provides useful information for tracking changes in the labour market over time, and for comparing different areas.

Analysis of the claimant rate using the two different denominators has shown that both rates provide similar trends, and therefore switching from one denominator to the other will have limited impact.

The library has previously calculated its own denominator as the ONS does not publish data showing the number of economically active people aged 16-64 in each constituency. The ONS do, however, publish the total number of people aged 16-64 in each constituency.

## Example of changing definition

[House of Commons Library](#)

1. Does anyone in this household have a business or a farm?
2. **Last week**, did you do **any** work for (either) pay (or profit)?  
If the answer to question 1 is "yes" and the answer to question 2 is "no," the next question is:
3. **Last week**, did you do any unpaid work in the family business or farm?  
For those who reply "no" to both questions 2 and 3, the next key questions used to determine employment status are:
4. **Last week**, (in addition to the business) did you have a job, either full or part time? Include any job from which you were temporarily absent.
5. **Last week**, were you on layoff from a job?
6. What was the main reason you were absent from work **last week**?  
For those who respond "yes" to question 5 about being on layoff, the following questions are asked:
7. Has your employer given you a date to return to work?  
If "no," the next question is:
8. Have you been given any indication that you will be recalled to work within the next 6 months?  
If the responses to either question 7 or 8 indicate that the person expects to be recalled from layoff, he or she is counted as unemployed. For those who were reported as having no job or business from which they were absent or on layoff, the next question is:
9. Have you been doing anything to find work during the last 4 weeks?  
For those who say "yes," the next question is:
10. What are all of the things you have done to find work during the last 4 weeks?  
If an active method of looking for work, such as those listed at the beginning of this section, is mentioned, the following question is asked:
11. **Last week**, could you have started a job if one had been offered?  
If there is no reason, except temporary illness, that the person could not take a job, he or she is considered to be not only looking but also available for work and is counted as unemployed.

# Questions used in interviews of the employment panel

US Bureau of Labor Statistics

## HOUSEHOLD DATA

**Table A-15. Alternative measures of labor underutilization**

[Percent]

Measure	Not seasonally adjusted			Seasonally adjusted					
	Oct. 2019	Sept. 2020	Oct. 2020	Oct. 2019	June 2020	July 2020	Aug. 2020	Sept. 2020	Oct. 2020
U-1 Persons unemployed 15 weeks or longer, as a percent of the civilian labor force.....	1.3	4.5	3.8	1.3	2.1	5.0	5.1	4.6	3.8
U-2 Job losers and persons who completed temporary jobs, as a percent of the civilian labor force.....	1.4	5.5	4.5	1.6	8.9	8.1	6.4	5.7	4.8
U-3 Total unemployed, as a percent of the civilian labor force (official unemployment rate).....	3.3	7.7	6.6	3.6	11.1	10.2	8.4	7.9	6.9
U-4 Total unemployed plus discouraged workers, as a percent of the civilian labor force plus discouraged workers.....	3.5	8.0	6.9	3.8	11.5	10.6	8.7	8.2	7.2
U-5 Total unemployed, plus discouraged workers, plus all other persons marginally attached to the labor force, as a percent of the civilian labor force plus all persons marginally attached to the labor force.....	4.1	8.8	7.7	4.3	12.5	11.3	9.6	8.9	8.0
U-6 Total unemployed, plus all persons marginally attached to the labor force, plus total employed part time for economic reasons, as a percent of the civilian labor force plus all persons marginally attached to the labor force.....	6.5	12.4	11.6	6.9	18.0	16.5	14.2	12.8	12.1

NOTE: Persons marginally attached to the labor force are those who currently are neither working nor looking for work but indicate that they want and are available for a job and have looked for work sometime in the past 12 months. Discouraged workers, a subset of the marginally attached, have given a job-market related reason for not currently looking for work. Persons employed part time for economic reasons are those who want and are available for full-time work but have had to settle for a part-time schedule. Updated population controls are introduced annually with the release of January data.

# Alternative measures of labor underutilization

[US Bureau of Labor Statistics](#)

## Examples of mathematical concepts of “average”

Mean

Median

Mode

Mid-range

...

If using a mean, which mean?

$$\text{AM}(x_1, \dots, x_n) = \frac{1}{n} (x_1 + \dots + x_n)$$

$$\text{GM}(x_1, \dots, x_n) = \sqrt[n]{|x_1 \times \dots \times x_n|}$$

$$\text{HM}(x_1, \dots, x_n) = \frac{n}{\frac{1}{x_1} + \dots + \frac{1}{x_n}}$$

# Average

*Chair* [...] if "good" requires pupil performance to exceed the national average, and if all schools must be good, how is this mathematically possible?

*Gove* By getting better all the time.

*Chair* So it is possible, is it?

*Gove* It is possible to get better all the time.

*Chair* Were you better at literacy than numeracy, Secretary of State?

*Gove* I cannot remember.

**Michael Gove and the "average"**

[Hansard](#)

## THE SOUND OF SILENCE Politicians are told never to answer maths questions in interviews – in case they humiliate themselves by getting it wrong

Westminster sources said ministers have been advised by aides to dodge trivia questions when they're on TV

REVEALED

Hugo Gye  
16 Feb 2018, 12:17 | Updated: 16 Feb 2018, 12:22



NEWS CORONAVIRUS ADVICE UK POLITICS US PR



Schools minister Nick Gibb refuses to answer what 8x9 is live on TV

## Schools minister Nick Gibb refuses to answer maths question on TV as he launches times tables tests

'Why is it so important for an eight-year-old to do it when clearly you feel vulnerable about it?'

Eleanor Busby Education Correspondent | @Eleanor\_Busby | Wednesday 14 February 2018 16:05



## Education Secretary Nicky Morgan refuses to answer maths question asked by boy, 10

JOE MURPHY | POLITICAL EDITOR | Thursday 11 December 2014 11:56



Like Click to follow The Evening Standard



News Opinion Sport Culture Lifestyle

Business Economics Banking Money Markets Project Syndicate B2B Retail More



George Osborne

This article is more than 6 years old

## George Osborne rules out answering simple maths question

Chancellor boasts of A-level maths but dodges question on eight times table from seven-year-old boy

Haroon Siddique

Thu 3 Jul 2014 18:44 BST

# Politicians refusing to answer maths questions

- Independent
- The Sun
- Evening Standard
- The Guardian

# NEWS

## What happened when MPs took a maths exam

Mark Easton  
Home editor  
@BBCMarkEaston  
2 October 2012

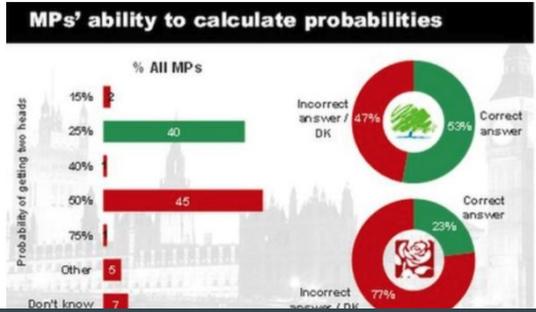
Could it be that Labour leader Ed Miliband's demand that all school pupils must study maths until they are 18 has been prompted by new evidence that his own MPs struggle with numbers?

The man in charge of the party's policy review, Jon Cruddas, admitted this weekend that he is "barely numerate". And when the Royal Statistical Society (RSS) recently tested the ability of honourable members to answer a relatively simple mathematical question, only a quarter of Labour MPs got it right.

A total of 97 MPs were asked this probability problem: if you spin a coin twice, what is the probability of getting two heads?\*

Among Conservative members, 47% gave the wrong answer, which is disappointing enough. But of the 44 Labour MPs who took part, 77% answered incorrectly.

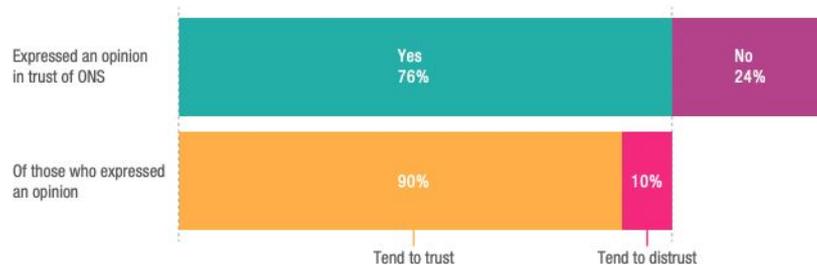
(\*The correct response, of course, is 25%.)



# MPs and probability

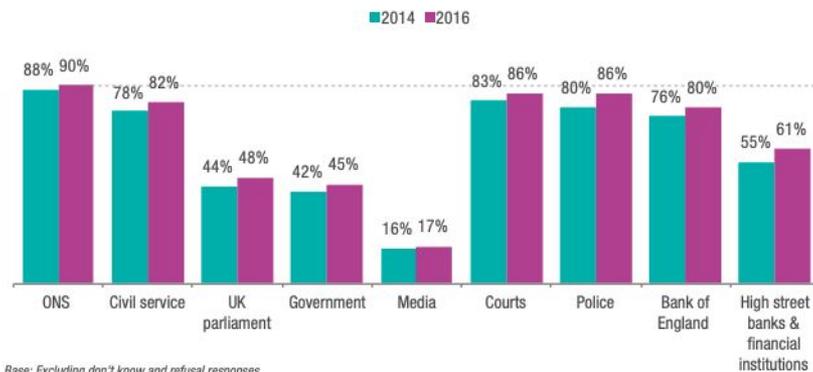


Figure 4. Trust in ONS



Base: First box (all); second box (excluding don't know and refusal responses)

Figure 5. Public trust of ONS and comparator organisations 2014-2016



Base: Excluding don't know and refusal responses

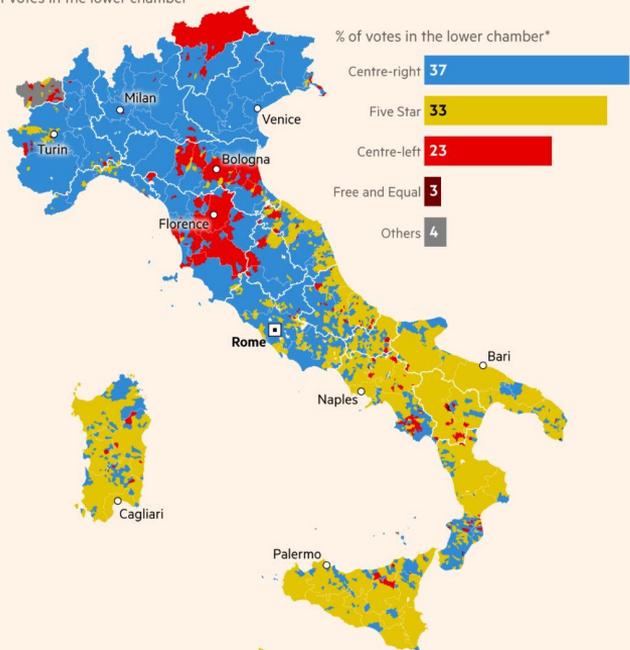
# Trust in UK National Statistics (2016)

NatCen

# Data journalism

## Italy election results

% of votes in the lower chamber\*



Source: Italy's Ministry of Interior  
© FT

\* 61,044 of 61,401 constituencies. Does not include overseas voters



# Electoral maps tell a story

Financial Times  
Giuseppe Sollazzo

*“The map is not the territory”*

*(Alfred Korzybski, Science and Sanity, [Wikipedia](#))*

# How The Washington Post Estimates Outstanding Votes for the 2020 Presidential Election

John Cherian, Lenny Bronner

October 2020

## 1 Introduction

On November 3rd, 2020, Americans will be closely watching The Washington Post as results pour in from across the country.<sup>1</sup> Making sense of election results as they arrive is no simple task. Careful observers of previous elections recognize that early leads do not necessarily translate to ultimate victories. The same patterns often seem to recur: In some states, a Democratic-leaning early vote is buried by a tidal wave of Republican election day votes. In others, a Republican lead is slowly whittled down as slower-counting and Democratic-leaning metropolitan counties report their tallies. To address this, The Washington Post, in collaboration with our friends at Decision Desk HQ/Optimus Analytics, has developed an election night model that will make sense of live vote totals by delivering *reliable* inferences regarding what those early votes imply about the final results. For this election in particular, we think that our model is vitally important. It bridges the gap between what the results are showing at any given moment and the likely true underlying result.

Based on the votes reported, our model will estimate three quantities for each state: The overall turnout, the number of Democratic votes, and the number of Republican votes. For each of these outputs, we want to display the uncertainty in the prediction via a prediction interval. Accurate estimation of these intervals is critically important. An overly confident forecast could mislead readers relying on these figures, while being too conservative runs the risk of not being honest about what we know.

We'd like to provide a technical overview of how and why this model can provide forecasts and prediction intervals for unseen votes in each state.

Replicable journalism

Washington Post

# Psychic cancels live show due to 'unforeseen circumstances'

A second night was cancelled for the same reasons

**Christopher Hooton** | @christophhooton | Thursday 20 March 2014 12:17



Predictive journalism?

Independent

*“Since when is it our job to predict?”*

Mona Chalabi, Guardian US Data Editor

Today in Focus



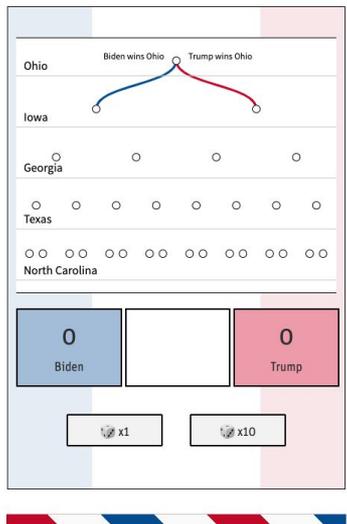
### Formerly solid Republican states

Usually solid Republican territory, these reddish states look like they could be in play for Biden in 2020. If he can win one of the three, it could be curtains for Trump.



### Important swing states

These states have been trending Republican in recent presidential elections, but Biden could put them back in play for Democrats in 2020.

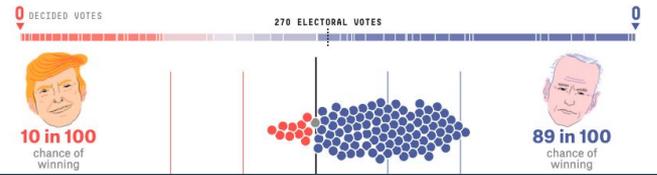
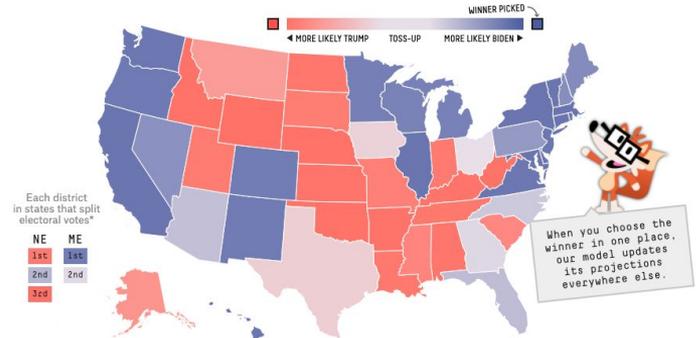
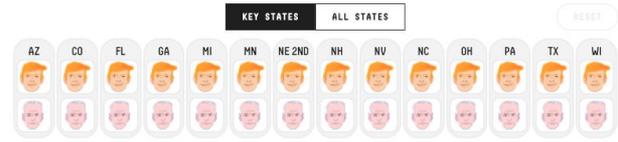


522 out of 538 electoral college votes called



US presidential election 2020

## Biden vs Trump: live results 2020



# Uncertainty in data visualization

- FiveThirtyEight
- Financial Times
- New Statesman
- The Guardian

## Ost-West? Nord-Süd? Oder ganz anders?

### Teile Deutschland und entdecke die Unterschiede

30 Jahre nach der Wiedervereinigung bleibt Deutschland in vielen Belangen ein geteiltes Land. Doch die Grenzen verlaufen nicht nur zwischen Ost und West.

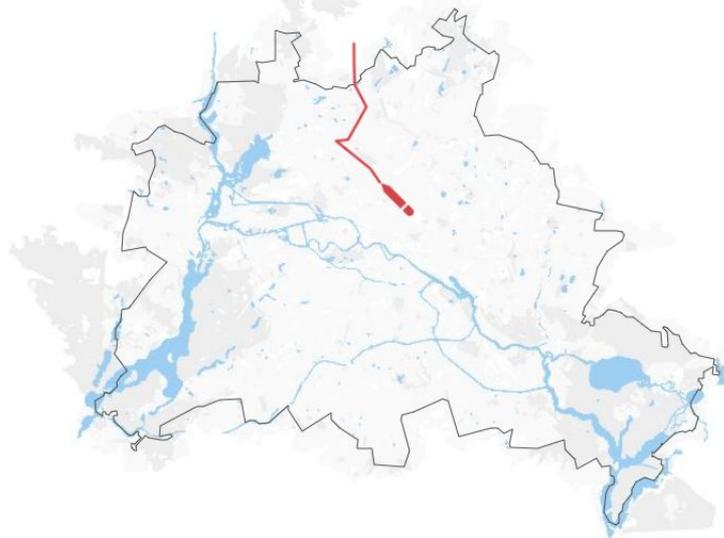
Zerschneide die Deutschlandkarte in zwei beliebige Teile und entdecke die Unterschiede bei 30 Merkmalen - von Millionärsdichte bis Graffiti!



## Wissen Sie noch, wo die Mauer Berlin teilte?

Genau 10.315 Tage trennte die Mauer die Berliner, 43 Kilometer verliefen direkt durch das Stadtgebiet. Können Sie zeigen, wo das war?

Zeichnen Sie den Verlauf der Berliner Mauer ein



Letting readers explore their (lack of) knowledge

[Berliner Morgenpost \(left\)](#)

[Berliner Morgenpost \(right\)](#)

# Data in the pandemic

# What data?

Number of COVID-19 positives

Number of tests

Number of admissions

Number of cases in intensive therapy units

Number of hospital beds available

Number of deaths

## Pazienti covid in terapia intensiva

Percentuale di occupazione dei posti letto di malati covid sul totale dei posti disponibili. La soglia di allerta è al 30%. Dati aggiornati al 2 novembre.

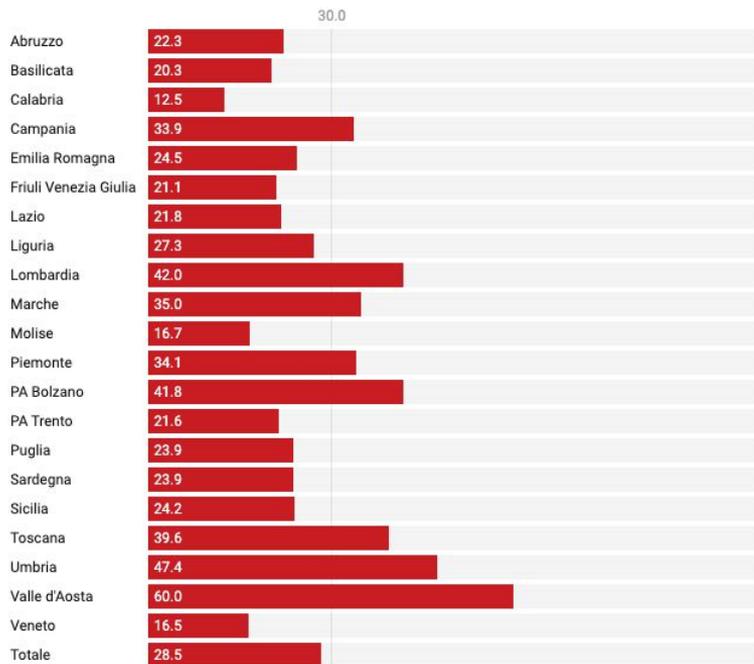


Chart: Il Post • Source: Protezione civile e Quotidiano Sanità • [Get the data](#) • Created with [Datawrapper](#)

Anche questo dato, seppur molto affidabile, presenta dei problemi, soprattutto perché non è sempre chiaro quanti posti di terapia intensiva siano disponibili per ciascuna regione. Dall'inizio dell'emergenza, infatti, molti ospedali hanno aumentato il numero di posti letto in rianimazione, spesso inglobando reparti finora considerati di terapia "sub intensiva", altre volte riconvertendo reparti con ventilatori idonei. Sono i posti chiamati "attivabili".

# Counting intensive therapy unit beds

Il Post

# Public Health England has changed its definition of deaths: here's what it means

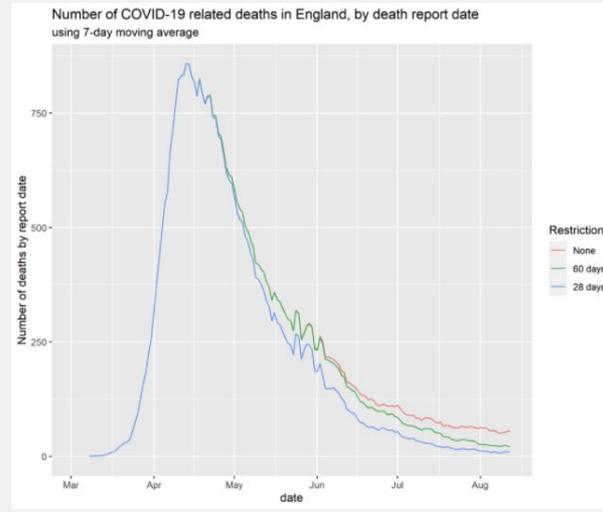
August 12, 2020

Carl Heneghan, Jason Oke

Public Health England has changed its definition of deaths. [The new definition](#) is now death in a person with a laboratory-confirmed positive COVID-19 test and died within (equal to or less than) 28 days of the first positive specimen date will now be reported

[The new data](#) can be accessed here.

What this means is that England has had 36,695 deaths using this definition as opposed to the previous reported 42,072 – a difference of 5,377.



## Changing the definition of death

[Centre for Evidence Based Medicine, University of Oxford](#)

News > Health

# Tragedy of stillbirths in Europe underestimated due to statistical guidelines, study suggests

Differing national standards on when baby is considered stillborn

Jon Sharman | Thursday 27 September 2018 23:33

## THE LANCET

ARTICLES | [VOLUME 392, ISSUE 10158, P1639-1646, NOVEMBER 03, 2018](#)

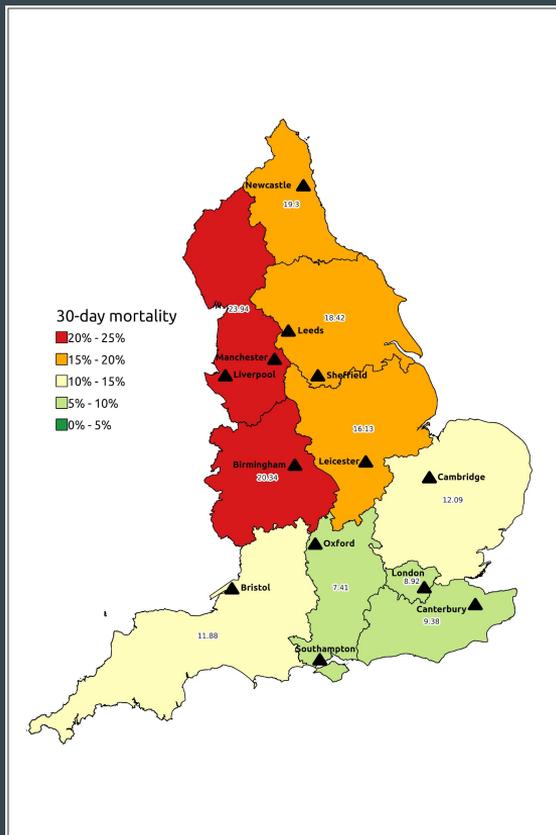
### Quantifying the burden of stillbirths before 28 weeks of completed gestational age in high-income countries: a population-based study of 19 European countries

Lucy K Smith, PhD   • Ashna D Hindori-Mohangoo, PhD • Marie Delnord, PhD • Mélanie Durox, MSc •

[Prof Katarzyna Szamotulska, PhD](#) • [Prof Alison Macfarlane, CStat](#) • et al. [Show all authors](#) • [Show footnotes](#)

“Miscarriage” or “death”?

Independent  
The Lancet



# Surgery mortality rates

[PLOS One](#)

By Nicholas Cecil @nicholascecil | Ross Lydall @RossLydall | Joe Murphy

@JoeMurphyLondon | 09 October 2020



**C**ovid-19 figures in London appear to be skewed by including students at universities in other cities who have tested positive, the Standard reveals today.

The coronavirus rate has soared in Richmond to the highest in the capital, reaching 112.1 new cases per 100,000 people in the week to October 5. Cases have shot up to 222 from 89 in the previous week.

The jump has seen the borough overtake Redbridge which now has the second highest rate at 108.8, with the number of cases rising to 332, from 240.

However, an analysis of 412 positive cases in Richmond since September 20 found that out of 212 for which the council has postcodes, 49 of them were for places including Leeds, Exeter, Manchester and Durham.

They were nearly all in the 17-21 age group. The assumption is that these are London students whose cases have been recorded using their home addresses, possibly through details given of their GP.

## Attributing cases to the right context

Evening Standard

**John Burn-Murdoch** @jburnmurdoch

Replying to @jburnmurdoch

And a chart showing why we're using absolute numbers rather than population-adjusted rates:

**John Burn-Murdoch** @jburnmurdoch · Mar 29

A quick chart for those who keep asking for per-capita adjustment:

Here's population vs total death toll one week after 10th death.

No relationship.

As I've been saying, population does not affect pace of spread. All per-capita figures do is make smaller countries look worse.

[Show this thread](#)

Country	Population (approx.)	Total Deaths (approx.)
Portugal	10m	100
Turkey	80m	100
France	60m	80
Italy	60m	70
Germany	80m	90
Brazil	200m	90
Indonesia	250m	80
Iran	80m	50
Denmark	5m	50
Switzerland	8m	50
Sweden	10m	40
Canada	35m	40
Greece	11m	30
S Korea	50m	30
Iraq	35m	25
Algeria	35m	20
Philippines	100m	20
Japan	125m	30
US	325m	30

10:57 PM · Apr 10, 2020 · Twitter Web App

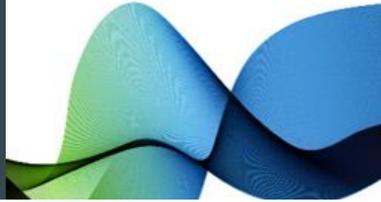
47 Retweets 9 Quote Tweets 143 Likes

Data presentation is a conscious choice

John Burn-Murdoch

# Trust and engagement

Better information  
means better care



thebmj

covid-19

Research

Education

News & Views

Ca

### Editor's Choice

## What can we salvage from care.data?

BMJ 2016 ; 354 doi: <https://doi.org/10.1136/bmj.i3907> (Published 14 July 2016)

Cite this as: *BMJ* 2016;354:i3907

NHS

Article

Related

## News

### You said: explain the opt-out clearly



ona Godlee, editor in chief

## NHS England sets out the next steps of public awareness about care.data

16 October 2013

Digital

Patient safety

The Care.Data Programme closed in 2016

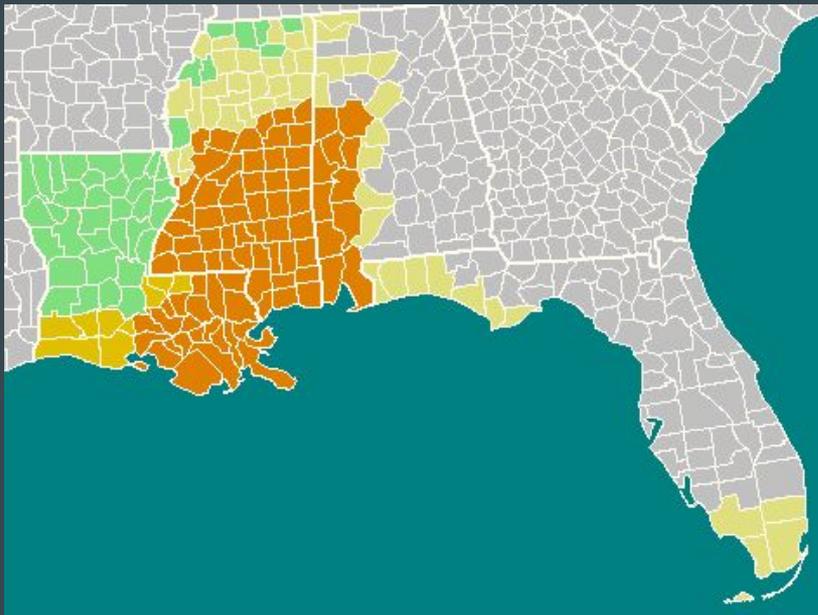
Care.data

**Open data**

*Open data is data that can be freely used, re-used and redistributed by anyone - subject only, at most, to the requirement to attribute and share alike*

**Open Data Definition**

[Open Knowledge Foundation](#)



# Hurricane Katrina

Federal disaster areas, FEMA

EPA

US Coast Guard

Executive Office of the USA President

*“Just imagine the effect that an army of armchair auditors is going to have on those expense claims”*

*David Cameron (2009)*

**“Armchair auditors”**

**BBC News**

Open data—public information and shared data from private sources—can help create \$3 trillion a year of value in seven areas of the global economy.

**The Open Data Economy?**

[McKinsey](#)

Vast data reserves from Defra are set to transform the world of food and farming in the single biggest government data giveaway the UK has ever seen, Environment Secretary Elizabeth Truss will announce today.

Outlining her vision for the future of British food, farming and the natural environment, the Environment Secretary will say that over the next year, virtually all the data Defra holds—at least 8,000 sets—will be made freely available to the public, putting Britain at the forefront of the data revolution.

Harnessing this open data will help food and farming achieve its full potential and enable the UK to become a one-nation economy, where the productivity of the countryside will be brought up to the level of our towns and cities.

**Environment Secretary Liz Truss announces a dataset release target (2015)**

[Gov.Uk](https://www.gov.uk)



*“Opening our data was at most half the issue. More important was the effect it had on open working among colleagues across many organisations in the DEFRA group, and with a range of external partners from universities to charities to commercial organisations.*

*That led to interesting discussions about how open government relates to accountability, and also to user-centred design. It took us into how we can be more open as individuals, sharing a bit more about ourselves as a way of making connections with others: building respect and trust.*

*Open has all sorts of dimensions. It encompasses being open to challenge, open to new experiences, open to new ideas and to difference”.*

## Permanent Secretary Clare Moriarty on Open Data (2019)

[Wikipedia](#)  
[FDA](#)

**A few final points**

# Communicating with data

1. ...is difficult
2. ...requires users to challenge assumptions
3. ...requires understanding that common sense concepts may differ from their definition in data
4. ...requires a multidisciplinary approach
5. ...is badly impacted by lack of scientific education in the public
6. ...needs data stewardship/leadership

# Thank you

Giuseppe Sollazzo  
@puntofisso



References, slides, and transcript  
(soon) at

<http://www.puntofisso.net/battistini>

---

# #datibenecomune

AMA 12 January, 5pm, Rome time

Chiediamo al Governo dati aperti e machine readable sull'emergenza Covid-19 per monitorare realmente la situazione e poterla gestire al meglio. Siamo **38238** firmatari e **154** organizzazioni promotrici.

## La nostra lettera aperta

Viviamo una grave crisi. La società civile italiana, una delle più mature e competenti del mondo, è pronta a supportare le Istituzioni nel farvi fronte.

### Promotori



### Firmatari

